Legal and Governance



CONSTITUTION AND MEMBERS' DEVELOPMENT COMMITTEE

Date:Thursday 30th November, 2023Time:2.00 pmVenue:Mandela Room

AGENDA

- 1. Welcome, Introductions and Fire Evacuation Procedure
- 2. Apologies for Absence
- 3. Declarations of Interest
- 4. Minutes Constitution and Members' Development 3 4 Committee - 26 October 2023
- 5. People Strategy
- 6. ANY OTHER URGENT ITEMS WHICH IN THE OPINION OF THE CHAIR, MAY BE CONSIDERED.

Charlotte Benjamin Director of Legal and Governance Services

5 - 26

Town Hall Middlesbrough Wednesday 22 November 2023

MEMBERSHIP

Councillors J Rostron (Chair), J Walker (Vice-Chair), I Blades, J Ewan, B Hubbard, L Hurst, J Kabuye, M Saunders, M Storey, N Walker and G Wilson

Assistance in accessing information

Should you have any queries on accessing the Agenda and associated information please contact Joanne McNally, (01642) 728329, joanne_mcnally@middlesbrough.gov.uk

CONSTITUTION AND MEMBERS' DEVELOPMENT COMMITTEE

A meeting of the Constitution and Members' Development Committee was held on Thursday 26 October 2023.

- PRESENT: Councillors J Rostron (Chair), J Ewan, L Hurst, M Saunders, M Storey and G Wilson
- **OFFICERS:** J McNally, N Spencer and A Wilson

APOLOGIES FOR Councillors J Walker, B Hubbard, J Kabuye, N Walker and C Benjamin **ABSENCE:**

23/20 WELCOME AND EVACUATION PROCEDURE

The Chair welcomed all those present and explained the fire evacuation procedure.

23/21 DECLARATIONS OF INTEREST

There were no declarations of interest received at this point in the meeting.

23/22 MINUTES - CONSTITUTION AND MEMBERS' DEVELOPMENT COMMITTEE - 16 AUGUST 2023

The minutes of the Constitution and Members' Development Committee held on 16 August 2023 were submitted and approved as a true record.

23/23 MEMBER DEVELOPMENT STRATEGY

The draft Member Development Strategy was presented to Members of the Constitution and Members' Development Committee.

The purpose of the strategy was to set out Middlesbrough Council's commitment to supporting Members with their continuous development, and detailed how we would equip Members with the skills and knowledge needed to fulfil their roles effectively. It covers how the Council would identify development needs; the ways in which Members could participate in continuous learning and development; and how the Council would evaluate and measure the success of all learning.

Members were advised that the Member Development Strategy aligns closely to the Corporate Plan and People Strategy to ensure all activities contribute to delivery of key commitments to meet the needs of our diverse communities.

Members commented that the layout of the strategy was good and very well presented. It was agreed that the performance indicators should be high to demonstrate a strong commitment to training however it was felt that the word responding should be added to target 3 to read "70% of responding members express overall satisfaction with the development programme". The Chair of the Constitution and Members' Development agreed that they would provide a case study to be added to the Strategy to highlight the importance of personal development.

Members felt that it would be beneficial for a 6 monthly report to be presented to the Constitution and Members' Development Committee in relation to training completed by Members.

A proposal was put forward to the Committee that all Elected Members complete a training needs analysis to identify demand prior to procuring relevant training for ongoing development. Members were happy with the content of the training needs analysis and agreed that it should be circulated to all Members to identify demand before the training is procured. A Member of the committee suggested that it would be useful if some training or a briefing session could be held which included an overview of local authority partners, local

democracy and responsibilities and the legal parameters of a local council. It was also requested that a session is be provided giving clear guidance on what statutory services the local authority must provide.

Members also felt that there should be an annual refresher of the induction sessions that were provided to Members at the start of the term in office.

Members were asked if they thought it would be beneficial for 1-1 Personal Development Plan meetings to be offered to all Members which would help to identify how support would be offered moving forward. Members agreed that views should be sought from all Members to see what the demand would be and if it would be viable to offer these sessions.

OREDERED:

- 1. The Chair will provide a case study to be added to the Member Development Strategy highlighting the importance of personal development.
- 2. Amendments to be made to target in section 3 of the Strategy.
- **3.** Member Development Strategy to be submitted to full Council on 29 November for approval.
- **4.** A report to be submitted 6 monthly to the Constitution and Members' Development Committee detailing training completed by Members
- 5. Training Needs Analysis to be circulated to all Elected Members for completion.
- 6. Views to be sought from all Elected Members on 1-1 Personal Development Plan meetings

23/24 ANY OTHER URGENT ITEMS WHICH IN THE OPINION OF THE CHAIR, MAY BE CONSIDERED.

None

MIDDLESBROUGH COUNCIL



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Report of:	Director of Legal and Governance	
Submitted to:	Constitution and Members Development Committee	
Date:	30 November 2023	
Title:	People Strategy	
Report for:	Discussion	
Status:	Public	
Strategic priority:	Quality of service	
Key decision:	No	
Why:	Not applicable	
Urgent:	No	
Why:	N/A	

Executive summary

This report sets out areas for discussion with members of the Constitution and Members Development Committee on the People Strategy to seek views on:

• The draft People Strategy

Purpose

 The People Strategy is part of the Cultural Transformation Programme sitting alongside the Member Development Strategy, and the Partnership Strategy currently under development. The purpose of the People Strategy is to set out Middlesbrough Council's commitment to ensure employees and members have the knowledge and skills to maximise our ability to achieve improved outcomes for residents and to ensure that we work effectively with partners to maximise our ability to impact positively on the town and its communities.

Background and relevant information

- 2. The People Strategy recognises that to deliver our ambitions, in a climate of new economic realities, shrinking resources and a reduced workforce, we need to ensure that the future workforce is highly motivated, resilient, and well managed.
- 3. The vision of the People strategy is to be an employer of choice in order to have the best people to deliver improved outcomes for the communities we serve. It also reinforces the underpinning Vales and Principles that apply to all members and employees.
- 4. The people Strategy has six key themes;
 - Recruitment and Retention
 - Equality, Diversity and Inclusion
 - Performance and recognition
 - Culture and Communication
 - Learning and Development
 - Health, Safety and Wellbeing
- 5. Under each of the themes action plans are currently being developed and this will include milestones and responsibilities. Once fully developed the action plans will be monitored and reviewed as necessary.

What decision(s) are being recommended?

That the Constitution and Members Development Committee:

- Note the contents of the appendix entitled People Strategy
- Discuss and provide views on the People Strategy

Rationale for the recommended decision(s)

6. This is a new strategy that encompasses the necessary key themes to contribute to the over arching Cultural Transformation Programme and take steps to address the concerns identified.

Other potential decision(s) and why these have not been recommended

7. Not moving forward with this strategy would leave a gap in this area, it would result in ongoing difficulties recruiting and retaining staff, not having a full programme of development will impact on the level of performance across the Council and not having a diverse establishment of members or employees. We would also not be making steps to improve the culture of the organisation and address issues identified previously.

Impact(s) of the recommended decision(s)

Legal

8. Following the s.24 Sch 7.2 Local Audit and Accountability Act 2014 statutory recommendations, the People Strategy aims to go some way to addressing the formal statutory recommendations made by the external auditors.

Strategic priorities and risks

 The People Strategy aligns closely to the Corporate Plan and Cultural Transformation Programme to ensure all activities contribute to delivery of key commitments to meet the needs of our communities.

Human Rights, Equality and Data Protection

10.N/A

Financial

11. Additional resource is required to facilitate the ongoing delivery of the People Strategy at pace as it introduces elements not currently provided for and builds on other to a level of detail that is not currently resourced. Additional resource has been requested as a growth request and will be considered as part of the budget setting for 2024/25.

Actions to be taken to implement the recommended decision(s)

Action	Responsible Officer	Deadline
Launch and implementation of the People Strategy	Nicola Finnegan	Commences on approval and will be ongoing to be reviewed on an annual basis.

Appendices

1	People Strategy
2	
3	

Background papers

Body	Report title	Date

Contact: Charlotte Benjamin

Email: charlotte_benjamin@middlesbrough.gov.uk

People Strategy

Foreword

Message from Chief Executive and Mayor

Welcome to our People Strategy.

It is our mission to ensure that officers and members are proud to work for and represent Middlesbrough Council in delivering the best possible outcomes for our residents, in line with the future target operating model for the Council, in an environment which is supportive, respectful, and inclusive.

Working together across officers, members, and political groups we have been able to articulate and identify how we want to continue to evolve and improve as a council, to meet the challenges that we face. Our Cultural Transformation Programme will provide structure and direction to ensure that the council continues to move forward positively, to achieve sustainable culture change, and the People Strategy is a key element to enable us to deliver this.

This strategy builds on activities and achievements to date, with a focus on the provision of support and development of individuals, as well as addressing changes needed to policies, procedures and protocols, and the behaviours that should be demonstrated by officers and members, in their commitment to the principles of public life and our organisation values.

All of this cannot be achieved without the dedication of our employees – and we'd like to thank everyone, officers and members, for their continued work in providing quality services to the people of Middlesbrough.

Clive Heaphy

Chris Cooke

Interim Chief Executive

Mayor

Introduction

The People Strategy, alongside the Member Development Strategy, underpins the wider Cultural Transformation Programme, it will also be supported by a Partnership Strategy and Transformation Strategy once finalised.

The People Strategy has been developed to ensure that:

- employees and members have the knowledge and skills needed to maximise our ability to achieve improved outcomes for residents, within the future Target Operating Model
- the Council works effectively with partners to maximise our ability to impact positively on the town and its communities, supporting delivery of the mayor's theme that Middlesbrough is a 'successful town and ambitious town'

The People Strategy recognises that to deliver the above outcomes, in a climate of new economic realities, shrinking resources and a reduced workforce, we need to ensure that the future workforce is highly motivated, resilient, and well managed.

We recognise that all employees are instrumental in achieving our ambitions and the People Strategy sets out our aims to create an inclusive environment where everyone feels engaged and encouraged, with access to a diverse support and development offer, in order to be the best they can be and deliver the best possible services they can.

As part of our commitment, we want all employees and members to engage positively in continuous development, and the People Strategy will provide the guidance and tools to enable this, supporting employees at all levels to grow, adapt and evolve for the present and future ways of working.

Cultural Transformation

To support the planned approach to delivering cultural transformation, the People Strategy has the following aims;

- Build on successful delivery of people strategy type transformation delivered to staff pre-pandemic, to develop, agree and embed the values of the organisation
- Align existing Values work to the Nolan principles and refresh associated frameworks
- Deliver and further embed the frameworks that clearly set out behaviours and expectations
- Agree, implement, and report on measures of success that track progress
- Sustained communications and engagement campaign.

In focussing on these aims and the key themes below, the required outcomes identified are to;

- Demonstrate clear understanding of what good looks like and how to achieve it
- Demonstrate clear, resource commitment to delivering agreed actions
- Deliver real, measurable, positive changes to organisational culture and associated behaviours.

Vision

To be an employer of choice for the best people to deliver improved outcomes for the community we serve.

There are six key themes identified within the People Strategy to achieve our vision.

- *Recruitment & Retention
- *Culture & Communication
- *Equality, Diversity & Inclusion
- *Performance & Recognition
- *Learning & Development
- *Health, Safety & Wellbeing

Principles and Values

The principles and values underpin how we behave and deliver our services.

The Seven Principles of Public Life (also known as the Nolan Principles) apply to anyone who works as a public officeholder. This includes all who are elected or appointed to public office including local government, as servants of the public and stewards of public resources.

The seven principles are...

Selflessness – Holders of public office should act solely in terms of the public interest. They should not do so in order to gain financial or other benefits for themselves, their family or their friends.

Integrity – Holders of public office should not place themselves under any financial or other obligation to outside individuals or organisations that might seek to influence them in the performance of their official duties.

Objectivity – In carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, holders of public office should make choices on merit.

Accountability – Holders of public office are accountable for their decisions and actions to the public and must submit themselves to whatever scrutiny is appropriate to their office.

Openness – Holders of public office should be as open as possible about all the decisions and actions they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.

Honesty – Holders of public office have a duty to declare any private interests relating to their public duties and to take steps to resolve any conflicts arising in a way that protects the public interest.

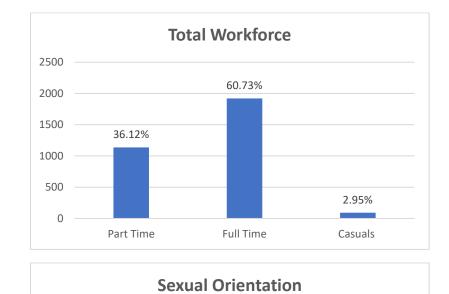
Leadership – Holders of public office should promote and support these principles by leadership and example.

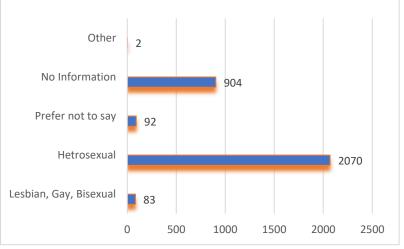
Our Values are a key element of the People Strategy as they reinforce our commitment for a healthy, safe, and inclusive working environment. They will be continuously reviewed to ensure they align with the Cultural Transformation Programme and future operating model of the Council

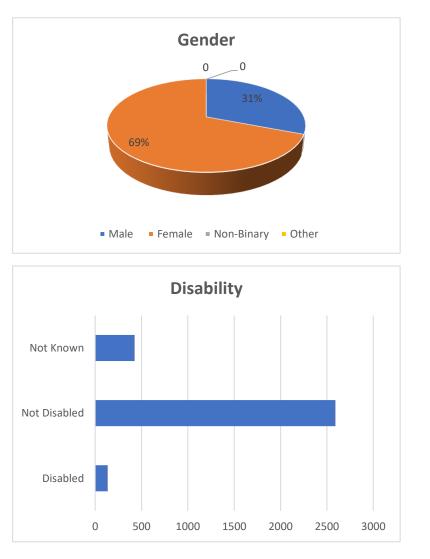


Current Workforce Profile

Understanding what our workforce and member profile looks like now helps identify potential issues and gives a base on which to measure or improvements moving forward.

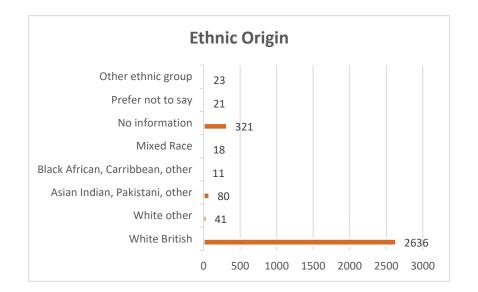






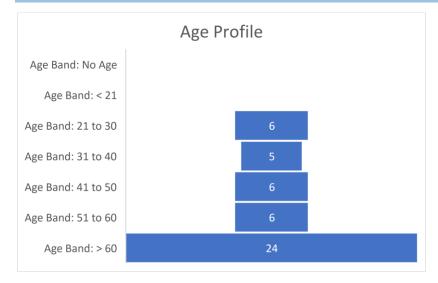
Page 15

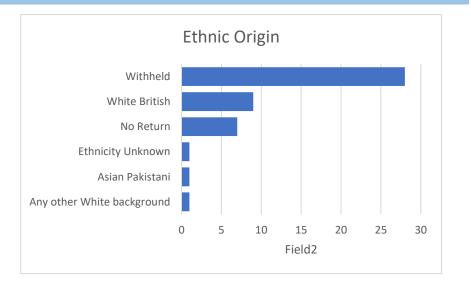




Page 16

Current Elected Member Profile





Recruitment and Retention

There have been huge changes in candidate availability in the recruitment market following Brexit, the Covid pandemic (reassessing work/life choices) and low levels of unemployment. We need to stand out from the crowd and be an employer choice in a competitive market.

To improve our ability to recruit, a greater focus on developing 'our offer' is required and redesigning the way we promote our brand and vacancies is essential to increase our reach within the candidate pool. Understanding candidate and employee expectations will help shape this.

Keeping our talent is key to our success in delivering outcomes, getting a return on our development investment and avoiding costly recruitment processes. Understanding what makes a difference to our employees throughout their employment and for those who chose to move on what motivated them to do so will inform our plans.

We will	How we will deliver this
Have a strong and positive employer brand	 Maximise use of our recruitment system to expand our reach
	 Streamlined recruitment process easy to navigate and timely
Be an organisation that people want to join and stay with	 Offer a range of employee benefits to attract diverse candidates
	 Provide a varied development offer that enables opportunities for growth
Retain talented people with the right skills and behaviours	 Recruit against the Values and Principles
	 Equip managers and staff with the relevant skills and knowledge to progress and develop
Offer a modern and flexible working environment	 Review and refresh our blended working offer to ensure it reflects current and future workforce needs
	 Maximise adoption of flexible working practices across the organisation

Culture and Communication

Work undertaken on the culture improvement programme so far, identifies the issues to address and also the positive achievements that the People Strategy will further build upon, to further embed the changes required.

We must ensure that we have a common purpose and understanding, and that all employees and members know the role they play in achieving this.

To work together moving forward, we must create opportunities for conversations that are open, genuine, and two-way, and establish an engagement culture where employees can voice their views and influence change.

Our communication should be tailored to our workforce, delivered at the right time in a clear and honest way that makes employees feel engaged and gives everyone an opportunity to ask questions and seek further information.

We will	How we will deliver this
Be a Values led organisation, reinforced with an embedded behaviour	* Updated Officer/Member protocol and codes of conduct
framework	* Refresh and rollout of employee Values and Principles frameworks
Provide an environment where our people feel valued	* Adopt a rich feedback culture aligned to our Values and Principles
	 Encourage and recognise behaviours that show respect and professional challenge at all levels
Ensure our people have a voice and are listened to	 Develop engagement mechanisms and feedback processes
	 Implement and communicate changes that reflect we have
	listened to staff views
Communicate frequently, widely and with clear and consistent messages	 Utilise diverse media to reach the full workforce
	 Support leaders and managers to use clear language at the
	appropriate level in all communications

Equality, Diversity & Inclusion

We want to continuously improve as an organisation and a key part of that is having a workforce that is representative of the community we serve. As a council we remain committed to making changes which will allow our workforce to flourish and develop and to provide an inclusive environment for all.

Through our annual equality and inclusion report we can identify target areas for priority. We will work to understand any potential barriers that have a negative impact on equality, diversity and inclusion and put plans in place to address these.

Championing underrepresented groups we will focus on specific development opportunities. We will expand our workforce data reporting from gender pay gap to include wider protected characteristics starting with race and disability.

We will	How we will deliver this
Create better links with our wider community to promote employment opportunities	 Work collaboratively with services and internal and external partners to strengthen links to the community
	 Understand how communities access employment opportunities and tailor promotions accordingly
Strive to have a diverse workforce representative of our communities	 Clearly communicate our organisational commitment to EDI Work with employees and members to increase understanding on the value of EDI and how to support it
Create an environment of inclusion, ensuring employees feel able to be their whole selves at work	 Provide great employee support networks to give everyone a voice External accreditation of our efforts to demonstrate commitment
Work proactively on initiatives to raise awareness and support underrepresented groups	 Have a diverse calendar of events for employees Explore development opportunities for underrepresented groups including potential future leaders

Learning and Development

Having learning and development at the heart of our culture ensures our employees have the necessary behaviours, skills and knowledge to carry out their roles, whilst improving retention rates. To meet the changing demands, customer expectations and the challenge and benefit of new technologies, employee skills need to evolve alongside.

A robust learning and development offer will deliver a workforce that is not only fit for now but fit for the future.

Offering a blended learning approach gives the flexibility for development to be tailored as required, and creates a more engaging experience for employees.

We need to ensure our members, leaders and managers have the skills they need to support employees and deliver their own roles successfully.

We will	How we will deliver this
We will be a learning organisation that enables all employees to maximise their potential	 Capture development needs through a new performance management framework Identify career aspirations and explore routes to support progression
Develop our leaders and managers	 Ensure leaders and managers are clear on their responsibilities and understand what development is available to them Offer a diverse leadership and management development programme that meets current and future needs
Offer a rich and diverse learning and development programme for all employees	 Grow our blended learning offer utilising our learning management system combined with face-to-face learning Increase engagement with coaching and mentoring programmes to develop talent at all levels
Evaluate impact of learning and development to ensure it delivers results	 Feedback system to OD to evaluate and report on levels of engagement and impact of learning Actively review learning and development outcomes in performance appraisal process

Performance and Recognition

Our focus on values and behaviours will be further strengthened with a performance management framework. We aim to attract the best people to deliver our services and need to focus on support, development and stretch to keep employees engaged, and able to provide the best services they can.

Understanding how employees make a difference is key to creating a positive engaging culture and providing clear objectives linked to the Corporate Plan provides this. Regular communication is valuable and can be more powerful alongside opportunities to provide more formal feedback and recognition.

We recognise that our employees work to deliver a range of services for the benefit of our community and without their efforts we would not succeed. Taking the opportunity to recognise those efforts and celebrate achievements is an important step in creating a positive culture.

We will	How we will deliver this
Communicate expectations aligned to the Corporate Plan and linked strategies	 Develop and communicate directorate and service level plans Managers will set objective linked to the corporate plan and Values
Capture and monitor performance outcomes across the organisation	 and Principles frameworks Introduce a robust performance management and reporting framework
	 Agree associated development plans to manage all levels of performance
Ensure those with high potential are identified, stretched, and developed	 Build talent management into performance framework conversations Provide access to a range of development opportunities
Recognise and celebrate employee achievements and behaviours	 Acknowledge and recognise good practice and behaviours Celebration of achievements

Health, Safety and Wellbeing

We recognise the importance of the health, safety and wellbeing of our employees, and the need to have a range of support available now and in the future. Supporting employees to be well and stay well is key to our success. We will provide a working environment that helps employees to thrive.

The pandemic has had a lasting effect and coupled with significant energy costs, the rise in inflation and cost-of-living crisis we recognise the psychological impact on our staff. Therefore building strength and resilience across the workforce is critical for future sustainability.

This theme builds on the existing range of support we have in place and the introduction of a Wellbeing Strategy will allow us to review our approach, capture the positive steps already taken, and plan for the future.

Employee surveys and focus groups will help us target our plans which will cover physical and mental wellbeing as well as flexibility and blended working.

We will	How we will deliver this
Prioritise health, safety and wellbeing to ensure we have a resilient and	 Introduce a Wellbeing Strategy
healthy workforce	 Review relevant HR policies and procedures
Provide all employees with relevant training and support to ensure safe	 Review of Mandatory Health and Safety Training
working practices are applied	 Capture individual needs and requirements through regular
	discussion
Ensure access to a wellbeing offer that responds to employee needs	 Targeted initiatives in response to employee survey or reacting to
	events
	 Promotion via multiple methods to reach the whole workforce
Offer an environment that supports employees to adopt a healthy work life	 Work in partnership with Public Health on wellbeing campaigns
balance	 Review and promote policies that support work life balance

Implementation

The People Strategy will be implemented through a combination of existing action plans and programmes of work and the introduction of new approaches. These will be reviewed and realigned to ensure a cohesive, collective approach to ensure delivery of the priorities set out in the Corporate Plan.

Existing action plans and programmes, along with new areas of work include:

- * EDI Action Plan Disability Confident, Race at Work Charter
- * Blended Working Policy
- * Health and Wellbeing Strategy including Better Health at Work Award
- * Diverse Development Programmes
- * Gender Pay Gap expanded to include Ethnic Origin and Disability
- * Workforce Profile Data
- * Member Development Strategy and Development Programme
- * Cultural Transformation Programme
- * Transformation Strategy
- * Partnership Strategy
- * Succession Planning and Talent Management Programme

Action plans and specific targeted plans and work will be developed to deliver actions not already underway. Targets and key milestones will be identified to monitor progress against the People Strategy aims.

In addition to cross-council planning, this will involve departmental leadership teams being fully engaged in the development of plans to reflect specific service needs.

Delivering the People Strategy - The role of HR

The role of Human Resources is to support the Council in realising and achieving the Mayors Vision and corporate priorities through its people. Owning the People Strategy, HR will work with leaders and managers to attract and retain a highly motivated workforce. We will deliver the People Strategy by providing professional expertise, projects, policies, and processes which:

- are future focused and provide flexibility to facilitate growth, change and innovation
- contribute to the creation of a positive and inclusive working environment
- make employees feel valued and able to achieve their full potential
- support all employees to carry out their roles effectively
- ensure compliance with legislation
- make the most efficient and effective use of resources

How will we know it's working?

Our aim is to have a diverse workforce who are proud to work for Middlesbrough Council, with high performing teams that are customer focussed. Our leaders will lead by example, and everyone will demonstrate the right behaviours. This will be demonstrated through:

- Higher rate of candidate attraction
- Successful recruitment
- Reduction in turnover
- Reduced sickness absence

- More diverse workforce
- Positive employee engagement rates
- Staff satisfaction rates
- Reduction in standards complaints

Monitor and Review

To ensure focus upon and strengthen delivery of the People Strategy, associated delivery plans will be developed and the activity required to deliver the measures of success will be monitored in-line with the approved governance arrangements and the corporate performance management arrangements.

Alongside this, the delivery plans will either adhere to the corporate Programme and Project Management Framework, and / or have robust milestone plans to be assessed against. Progress against delivery of the activities required will be monitored on a monthly basis and reported to the Independent Improvement Advisory Board, as part of the formal arrangements in place for the corporate governance improvement plan, alongside updates to meetings of full Council.

Whilst we acknowledge some objectives and outcomes may take more than a year to achieve, the People Strategy will be reviewed on an annual basis to ensure it can adapt to organisational needs.

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